

To
Shareholders of Sirma Group Holding JSC

To
Financial Supervision Commission

To
Central Depository AD

To
Bulgarian Stock Exchange – Sofia AD

To
The Investment Community

Notification of the Procedure and Time Limits for Distribution of
Cash Dividend of Sirma Group Holding JSC for 2024

Dear Sirs,

According to the decision of the General Shareholders' Meeting of Sirma Group Holding JSC dated June 3, 2025, the company proceeds with the distribution of a cash dividend in the gross amount of BGN 0.02 for 2024.

ISIN: BG1100032140

Total amount of the dividend incl. dividend tax : BGN 1,159,175.64.

Right to receive dividend: According to the decision of the General Meeting of Shareholders, all shareholders of “Sirma Group Holding” JSC as at June 17, 2025 have the right to receive a dividend (14 days after holding the meeting, according to Art. 115c, Para. 3 of the POSA), as they are entered in the Book of Shareholders at the Central Depository AD.

Shares with a right to dividend: 57,958,782 (deducted 1,401,736 bought back shares).

Dividend amount for one share: gross BGN 0.02 and net for individual shareholders BGN 0.019.

The bank through which the dividend will be paid is Unicredit Bulbank AD:

- Sveta Nedelya Corporate Branch, Sofia, 7 Sveta Nedelya Square, 1st floor
- Corporate branch Plovdiv, Plovdiv, 4 Ivan Vazov St
- Corporate branch Burgas, Burgas, 22 Aleksandrovska St
- Corporate branch Varna, Varna, 28 Slivnitsa Blvd
- Corporate branch Veliko Tarnovo, Veliko Tarnovo, 13 Vasil Levski St
- Corporate branch Ruse, Ruse, Sveta Troitsa Square 5

- Corporate branch Stara Zagora, Stara Zagora, 126 Simeon Veliki Blvd
- All other branches of Unicredit Bulbank AD, as indicated on the bank's website at any time:

<https://www.unicreditbulbank.bg/en/contacts/branches-and-atms/>

Start date for dividend payment: August 11, 2025.

End date for dividend payment: February 11, 2026 (six months after the start date).

Taxes: taxes payable for dividends to individual persons will be withheld and remitted by Sirma Group Holding JSC in advance;

Bank commissions: Sirma Group Holding JSC will cover all bank fees for the payment of dividends;

Payment method:

- Shareholders who have open accounts with investment intermediaries will receive their dividend through them, complying with their requirements.
- Shareholders who are not served by an investment intermediary and whose shares are stored in personal accounts in "Register A" at the Central Depository AD, will receive their dividends through the branch network of the commercial bank Unicredit Bulbank AD.

Cash dividends over BGN 5,000: upon receiving a cash dividend, the amount of which **exceeds BGN 5,000**, the bank requires a one-day notice. This is not necessary when transferring the dividend to a bank account.

Documents required for dividend payment:

For individuals:

- When receiving the dividend personally from the shareholder, an identity document is required - an identity card or passport, which is to be presented to the bank;
- When receiving a dividend, through a **proxy**, an explicit notarized power of attorney is required, with a text according to the sample from Appendix 1 to this disclosure, as well as an identity document for the proxy - the identity card or passport. The data on the identity document and the power of attorney must match.
- When receiving a dividend from an **heir of a shareholder**, identity documents of the heir and a certificate of heirs are required.
- When receiving a dividend from **more than one heirs** of a shareholder, it is necessary to designate one of them as a representative of all heirs to receive the entire amount of the dividend on behalf of all heirs through an explicit notarized power of attorney. In addition to the described power of attorney, an identity document of the heirs' proxy and a certificate of heirs are also required.
- Provided that **all the heirs** can appear at the bank branch, according to the presented certificate of heirs, the amount can be paid to the heirs, with the payment documents signed by all the heirs, without presenting a notarized power of attorney, but only a document for identity of each of them.
- If any of the **heirs is a minor**, a dividend is paid to a parent/guardian to an account of the minor. If one of the heirs is a minor, a dividend is paid with the consent of a parent/guardian to the account of the minor. Dividend amounts can be paid to the parent/guardian or trustee, if they have submitted to UBB AD a permit from the District Court at the current address of the minor/minor under Art. 130, para. 3 of the FC for receiving the dividend amounts belonging to the minor.

For legal entities:

- When receiving a dividend **personally** from the persons representing the company according to a certificate of the current registered circumstances for the company, issued by the Commercial Register at the Registration Agency - an identity card or passport, which is presented to the bank.
- When receiving a dividend of an **authorized person** with a notarized explicit power of attorney according to the template in Appendix 1, from the persons representing the company according to a certificate of the current registered circumstances for the company, issued by the Commercial Register at the Registration Agency, as well as an identity document of the proxy - the identity card or passport. The data on the identity document and the power of attorney must match.
- When receiving a dividend of an authorized person with a notarized express power of attorney according to the model in Appendix 1 from the persons representing the company according to a certificate of the current registered circumstances for the company, issued by the Commercial Register at the Registration Agency / certificate of current court registration (in the event that the legal entity has not been re-registered in the Commercial Register at the Registration Agency).

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Kind regards,

June 23, 2025
Sofia

Stanislav Tanushev
Investment Relations Director
„Sirma Group Holding“ JSC

APPENDIX 1

SAMPLE OF LETTER OF PROXY

For a corporate shareholder

The undersigned,, PIN, having an identity document –
ID card №, issued on by IM, with a permanent address
city, as a representative of with management address:
....., UIC – shareholder of “Sirma Group Holding“
JSC, UIC 200101236, owner of /...../ number of shares with a right
on the equity of “Sirma Group Holding“ JSC, UIC 200101236,

or

For individual shareholder

The undersigned,, PIN, having an identity document –
ID card №, issued on by IM, with a permanent address
city, as a shareholder of “Sirma Group Holding“ JSC, UIC 200101236,
owning /...../ number of shares with a right to the equity of “Sirma Group Holding“
JSC, UIC 200101236,

HEREBY AUTHORISE

....., PIN, ID card №,
Issued on by, with address:.....,

to represent the company I manage / to represent me before Unicredit Bulbank AD, having received on my behalf / on behalf of the company represented by me, the amount representing the dividend for 2024, owed by "Sirma Group Holding" JSC, UIC 200101236, having at its discretion received the amount of the dividend in cash (subject to the restrictions for this according to the current legislation) or to my bank account/account of the company represented by me specified by him.

Signature: